

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently amended) A system comprising:

a customer device configured to receive an RF signal from an RF chip via a first communication path, and responsively (i) start communicating with a communication network via a second separate communication path and (ii) send an enabling ID to the RF chip, the enabling ID uniquely identifying the customer device to the RF chip,

the RF chip configured to transmit the RF signal to the customer device via the first communications path, receive the enabling ID from the RF chip, and store the enabling ID[[],]; and

means for causing an entity associated with the RF chip to be financially compensated by a communication provider associated with the communication network for the network communications of the device triggered by the RF chip, based at least in part on the enabling ID,

wherein the RF signal transmitted from the RF chip to the customer device via the first communications path comprises a link to information associated with a product to which the RF chip is attached.

2.-4. (Canceled)

5. (Canceled)

6. (Canceled)

7. (Currently amended) A system comprising:

a customer device configured to receive an RF signal and an enabling ID from an RF chip via a first communication path, and responsively start communicating with a communication network via a second separate communication path,

the RF chip comprising means for sending the enabling ID to the customer device, the enabling ID uniquely identifying the RF chip to the customer device[[.]]; and

means for causing an entity associated with the RF chip to be financially compensated by a communication provider associated with the communication network for the network communications of the customer device triggered by the RF chip, based at least in part on the enabling ID,

wherein the RF signal transmitted from the RF chip to the customer device via the first communications path comprises a link to information associated with a product to which the RF chip is attached.

8.-9. (Canceled)

10. (Canceled)

11.-13. (Canceled)

14.-15. (Canceled)

16.-17. (Cancelled)

18. (Currently amended) A method for triggering a customer device and logging the triggering, the method comprising: ~~the steps of~~

receiving at the customer device and via a first communication path an RF signal and an enabling ID from an RF chip associated with an entity, the enabling ID uniquely identifying the RF chip to the customer device[[.]]; and

responsive to receiving the RF signal, the customer device starting communicating via a second separate communication path with a communication network associated with a communication provider different from the entity[[.]]; and

causing the entity to be financially compensated by the communication provider for the network communications of the customer device triggered by the RF chip, based at least in part on the received enabling ID;

wherein the RF signal transmitted from the RF chip to the customer device via the first communications path comprises a link to information associated with a product to which the RF chip is attached;

the method further comprising the customer device accessing the link via the second separate communication path and retrieving information associated with the product.

19.-20. (Cancelled)

22.-31. (Cancelled)